

Pittsford's One World Goods to assist Haiti earthquake victims

Emily Shearing • Staff writer • February 19, 2010



Karin Choi of Hamlin, a visual merchandiser at One World Goods in Pittsford, works on a wall featuring sale items from Haiti. The retailer will donate 20 percent of its sales starting today to aid Haiti.

JAMIE GERMANO staff photographer

Pittsford retailer One World Goods will donate 20 percent of its sales to the SERRV (Sales Exchange for Refugee Rehabilitation and Vocation) Haitian Relief program from today through the end of the month.

Although the retailer typically only sponsors one outreach program per year, store manager Raquel Marchenese knew they had to support Haiti, the island nation devastated by a massive earthquake last month.

"The need is really great," she said. "And we want to be sure they go to the right places, the right people."